



## Image Release Agreement (Non Exclusive Use)

I hereby give to **Ventura Botanical Gardens**, its legal representatives and assigns:

a) the unrestricted but nonexclusive right and permission to use, re-use, publish, and republish photographic portraits, pictures or video which I have taken, or in which I may be included intact or in part, composite or distorted in character or form, in any and all media now or hereafter known for promotion, advertising, or marketing materials for the Ventura Botanical Gardens, without receiving any fee or compensation. I also permit the use of this imagery in any printed or electronic material, including internet and social media usage, in connection therewith.

b) I hereby relinquish any right that I may have to examine or approve the completed products or the advertising copy or printed or electronic matter that may be used in conjunction therewith or the use to which it may be applied.

c) I hereby release, discharge and agree to save harmless Ventura Botanical Gardens, its legal representatives or assigns, and all persons functioning under Ventura Botanical Gardens' permission or authority, from any liability by virtue of any blurring, distortion, alteration, optical illusion, or use in composite form whether intentional or otherwise, that may occur or be produced in the taking of said picture(s) or in any subsequent processing thereof, as well as any publication thereof, including without limitation any claims for libel or invasion of privacy.

d) I agree that the above mentioned photographs/video and any reproductions shall be deemed to represent an imaginary person, and further agree that Ventura Botanical Gardens or any person authorized by or acting on its behalf may use the above mentioned photographs/video or any reproductions of them for any advertising purposes or for the purpose of illustrating any wording, and agree that no such wording shall be considered to be attributed to me personally unless my name is used.

e) I hereby affirm that I am over the age of majority and have the right to contract in my own name or on behalf of the minor named below. I have read the above authorization, release and agreement, prior to its execution; I fully understand the contents thereof. This agreement shall be binding upon me and my heirs, legal representatives and assigns.

Dated: \_\_\_\_\_ Signed: \_\_\_\_\_  Signed on behalf of minor

Please Print Name: \_\_\_\_\_

Address: \_\_\_\_\_

City / State/ Zip : \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_